Creative director: Julie Cho
Designer: Peyton Moore

Feedback on Mockup:
- Prefer Mockup B over A as I like the more more abstract quality of the pages
- Would prefer to not have frame around text, only images – boxes around the text limits the flow of the pages and the structured quality makes the overall tone feel more formal
- For images, I would like to reduce weight of the broders to have thinner lines
- Prefer just white background and black outlines, less serious, would prefer not to have other colors in the background
- Like the playful heading/subheading typeface, but would like to see another playful font options as the typeface right now contrasts too heavily with the white background (especially the o's are unusually thick)
- The images look good with high quality with bright colors!