

# Snoopy site design

Creative Director: Julie Cho

Designer: Peyton Moore

Snoopy = main focus

- Include information about peanut
- Intro of Snoopy - anthropomorphic beagle
  
- 1. Story of peanut
  - Where did Snoopy come from?
  - What is the origin of the characters?
  
- 2. Character page
  - Going over character personality
  
- 3. Personality Page
  
- 4. Sibling Page
  
- 5. Snoopy Legacy
  - What remains of Snoopy today?
  - Community that is provided through the cartoon

Creative Brief

- Playful visual elements
  - Old vintage texture, grainy texture
- Text: With Serif!!!!!!!
- Informative, formal information
- Minimal text/smaller text if possible
  - More of a visual experience